



RESEARCH

in association with

Association of



Mortgage Intermediaries

AMI Questions

Wave 8—
January 2006

mortgage
intermediary
census

**The comprehensive
track of Mortgage
Adviser insights**

The logo for the Mortgage Intermediary Census, featuring the words "mortgage intermediary" in a smaller font above the word "census" in a larger, bold font, all contained within a dark brown circle.

mortgage
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The
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Adviser insights



Business expansion and AMI assistance

- The AMI questions this month focused on **business expansion and AMI assistance** within the mortgage industry
- Questions were placed on January's Mortgage Intermediary Census and fieldwork was conducted during 17th – 27th Jan 2005
- **259** Mortgage Intermediaries responded to the survey

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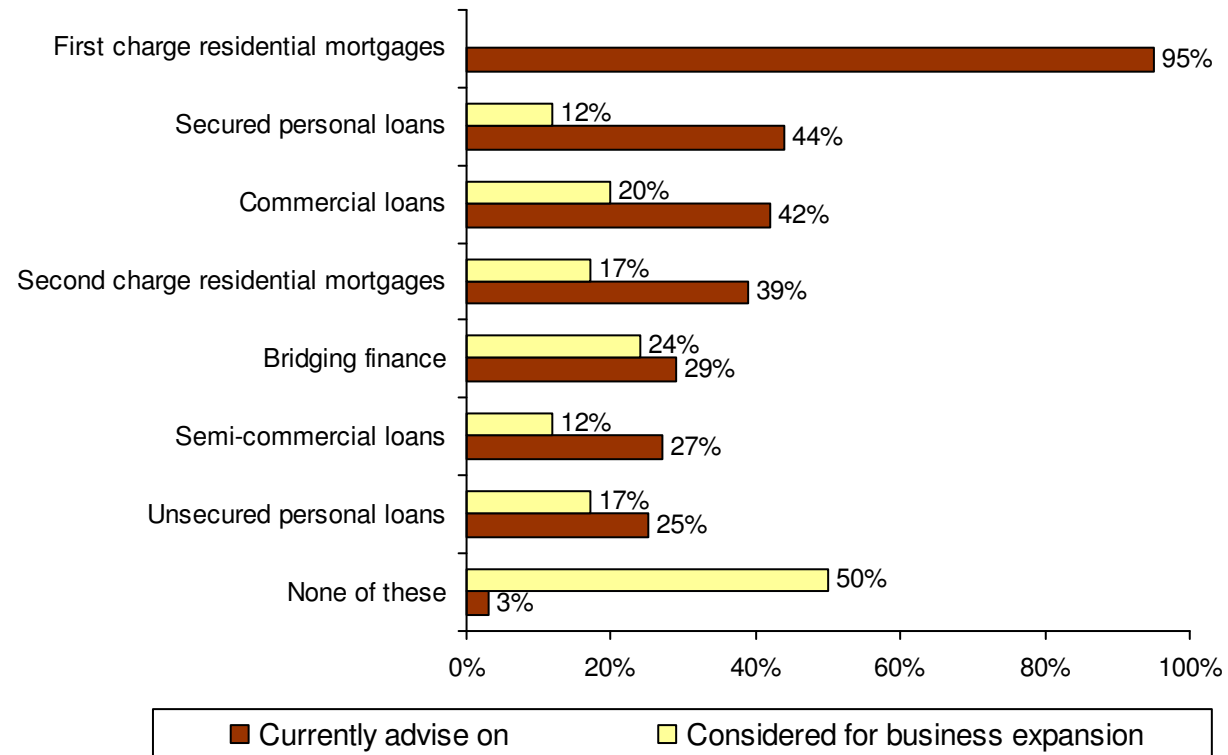
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Types of products currently advised upon versus those considered for business expansion

95% of respondents are currently advising on 'First charge residential mortgages', half the sample are not considering expanding their product line to include any of those listed



Base: All respondents (259); Jan 2005

What type of products do you currently advise on: / Which of these areas are you considering expanding your business into: